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Thank you + Photos + Upcoming events!

1 message

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Thu, Nov 22, 2018 at 8:44 AM

A massive 'Thank You' to
everyone who joined us at our
1st Anniversary celebration on
November 9th!

Two Speakers, Too Much Fun



Both speakers also had two similar driving forces: *Community and Collaboration*. These word means so much to so many people and they both drew it out of this crowd in a remarkable way. Check out the [photos](#) too!

Hello Jennifer,

Our **1st Anniversary event "Igniting the Power of Communities and Collaboration"** was overwhelmingly successful and we have [Lana Jelenjev](#) and [Thom Wernke](#) to thank for it!

In Igniting the Power of Community, Lana Jelenjev, Community Alchemist at Dream See Do, shared strategies that you can use to spark engagement, boost sense of belonging and amplify your community's shared purpose.

In his presentation, Thom shared with us the differences between traditional work-spaces and co-working spaces and their future trends. He also shared with us what he learned through his challenging journey.

The logo for SPIN Ideas, featuring the text "SPIN Ideas" in white, sans-serif font centered within a solid maroon square.

Also a very BIG thank you to [Veronica](#) of [SPIN Ideas](#) who was our official media partner for our 1st Anniversary event! Together, we reached an even larger audience and built a stronger community!

SPIN Ideas is a marketing strategy agency focused on start-ups and SMEs. They specialize in transforming stories into marketing strategies by finding the right mix of marketing tools and strategic partners.

We also have posted the [photos](#) from David Beckett's event from October 23rd! The "**Workshop: Pitch Perfect- How to make sure your ideas have a voice**" was an incredibly productive, hands-on approach for attendees to develop and/or improve up on their elevator pitch.

NEWS & UPDATES

NEW!!! Amsterdam Business Breakfast Masterclasses

Amsterdam Business Breakfast Masterclasses are an extension of Amsterdam Business Breakfasts' monthly English-spoken networking events but with a stronger focus on *educating* local growing and established entrepreneurs and

business owners.

These sessions are deep dive sessions meant for established entrepreneurs, growing startups and departments looking to apply new skills to take their business to the next level.



All master classes will be in [StartDock's](#) newest co-working venue on the Keizersgracht where everything in this old German Bank building, in the heart of Amsterdam, is luxurious. Walk on the marble floors, touch de golden walls, and stare at the shiny chandeliers.

Naming competition- Deadline being postponed!

With all the feedback of [Scriptor Zigilia](#); the European naming agency, my community, and for the fact that a brand name should not be taken too lightly, I've decided to soak up all this food for thought and think about a good name a little longer. But one thing is for sure, I won't be including the letter 'z' as I've now learned that its very outdated and not very differentiating!

For all of you who took the time to share their ideas with me, I have not forgotten you! All your ideas have been saved for inspiration. And because I promised there will be a winner of the Paul Hughes workshop for the persona with the best name, now instead, I've decided to select a winner at our next December event on December 13th by means of a business card raffle!

Raffle and winners!

There will be **2 LUCKY winners** at David Chislett's event in Amsterdam on [December 13th](#). One will win a free master class given by David Chislett on January 25th (details coming soon), and the other a free master class given by [Paul Hughes on December 18th](#).

To win, a raffle will be drawn of your **business cards** so make sure to bring them to the event!

Would you like more local exposure?

Amsterdam Business Breakfast and now also Utrecht Business Breakfast ;0) is actively seeking sponsors to support their growth. We would really like to give back and offer more services to entrepreneurs and business owners, both those starting out and experienced.

All our events, both business breakfasts and workshops, are packed with plenty of benefits. These are:

- exposure both online and offline,
- targeted marketing opportunities,
- the opportunity to start quality relationships
- help you expand your content strategy,
- access to our network,
- the opportunity to connect with a growing group of international and Dutch entrepreneurs and business owners, currently in both Amsterdam and Utrecht! By end 2020 we will also be active in Rotterdam, Eindhoven and Den Haag.
- be alongside other brands, guest speakers and/or relevant topics
- and an opportunity to present to our audience

We can provide tailored sponsorship opportunities to meet your specific marketing objectives and budget. Whether you're a startup, large global company or anywhere in between, our offerings can be designed to achieve your goals.

If you're interested in sponsoring one or more of our events either short or long-term, or you know someone who might be, please contact [Lara](#).

EVENTS TO ATTEND

November 30th: Utrecht Business Breakfast Launch Event!!

November 30th, will be the official launch of Utrecht Business Breakfast. These events will have the same concept as in Amsterdam, just in a different city namely Utrecht ;0)



For our very first event in Utrecht, we are proud to have guest speaker [Steven Lips](#), International Marketing Consultant at [Expatica.com](#).

With his presentation "How to quadruple your revenue as an expat professional" you will learn how content marketing can quadruple your net revenue, each month, thanks to three little secrets...

Are you a business owner looking to connect with expats? Then this event is for you!

Key take-aways of this presentation include:

- What is the Expat Life Cycle and why you should know where you fit in?
- How can you use free Google data tools to improve your message?
- Why should you become data driven today and what is the easiest next step?

For more information and to register for this event, please click [here](#).

If you can't make this event but would like to be kept in the loop of future Utrecht Business Breakfast events, please sign up to our [newsletter here](#).



Utrecht Business Breakfast is proud to announce, that [Videovrouw](#) is our official media partner for this very special launch event! Videovrouw who will create, develop, and produce our promotion video to extend the memories and to give others a feeling of what they will experience at future events.

December 13th: Creativity Unlocked. Unleash Your Creative Mind on Your Competition. (Amsterdam)

Want to stand out from the crowd and stay ahead of the competition? Need

your team to be more innovative? Looking for a working environment that inspires greater creativity? Tonnes of creative ideas but lacking structure?

Creativity is at the root of solving problems, planning scenarios, connecting with purpose and formulating USPs. It can fuel big ideas, challenge old ways of thinking and open doors to new business opportunities.



Come to our Amsterdam Business Breakfast in December and learn from our guest speaker [David Chislett](#) how creativity can boost your business, sense of purpose and even personal happiness! And while you're at it, sharpen your competitive edge with a shot of 'creative magic'.

Discover how to unlock your inner creativity and prepare yourself for an explosive start to 2019!!

For more information about David and his Creativity Training, please visit his site [here](#).

To register for this event, please click [here](#).

December 18th: Our very first Master Class "An Amsterdam Business Breakfast Masterclass with Paul Hughes - How to build your Professional Brand.

Be Relevant.

Be Differentiated.

Be Branded.



This masterclass is presented by one of the world leading experts on Growth: Paul Hughes, who some of you may already know from our [event this year in June](#).

Paul helps individuals and organisations to grow themselves and their business through their Brands. His book *Branded Growth* is quickly becoming a must-read book for anyone who wants to use their brand to get better results and grow.

What to expect

This masterclass is relevant for those who want to refocus and sharpen their brand. You get to step back from the day-to-day and make new connections about your brand.

You will learn why and how to (re)define your professional brand and how to connect with clients, how being relevant is more important than experience and how to become a recognized expert in your field.

There will be hands-on activities which will help you better understand the theories and help you better understand your personal brand.

20% Discount for Subscribers!

For this very special event, I would like to offer all of you a 20% discount. To activate your discount, please click on [this link](#) and use code "ABBmember" when purchasing your ticket.

For more information about this Master class and for tickets purchase, [please click here.](#)

For more information about Paul Hughes, please [Paul's website.](#)

KEEP IN TOUCH

Social Media

To stay up to date of the latest news, events, and to be part of conversations online you can also follow us online!

Amsterdam Business Breakfast: [Facebook](#), [Twitter](#), and [LinkedIn](#).

Utrecht Business Breakfast: [Facebook](#), [Twitter](#) and [LinkedIn](#).

Looking forward to meeting you all there!

[Lara Wilkens](#) & [Jennifer Nunez](#)

#AMSBizbreakfast #UTbizbreakfast

11/22/2018

Gmail - Thank you + Photos + Upcoming events!



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